

Cristiana Firullo

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EDUCATION	Ph.D. in Information Science (M. Economics), Cornell University	2027
	M.Sc. in Economics, Bocconi University	2021
	B.Sc. in Economics, Bocconi University	2018
AFFILIATIONS	Department of Information Science, Cornell University	2023–
	VSR, Department of Economics, Stanford University	2024–
	CCR, Baffi Carefin, Bocconi University	2026–
WORKING PAPERS	Beyond Search: LLM Adoption and Web Traffic Concentration with Gholami, S., Cheyre, C., and Acquisti, A. <i>Best Student Paper Award, WISE 2025</i>	
	Advertising, Personalization and Search Costs with Cheyre, C. and Acquisti, A.	
	Cursed by the Algorithm: Cue-Triggered Consumption and Platform Recommendation Solo-authored	
	Consent Without Choice with Decarolis, F., Cheyre, C., and Acquisti, A.	
	An Experimental Infrastructure for Ecologically Valid Studies of Online Advertising, Tracking, and Targeting with Cheyre, C., Jiang, L., Schaub, F., Ding, Z., Li, Y., and Acquisti, A.	
WORK-IN-PROGRESS	SafeFeeds: Social Media Algorithms and Adolescent Well-Being — Evidence from Field Experiments in High Schools with Risco, M.	
	Digital Disclosure, Information Avoidance, and Consumer Choice in Online Grocery Markets — An Online Experiment with Martinez Jimenez, M.	

POLICY WORK

Unlocking Growth: Exploring the Economic Impact of GDPR for Tomorrow's Europe

with Decarolis, F.

Making Data Protection Fit for the Age of AI

with Bassini, M.

The Digital Omnibus and the Economic Effects of Centralising Consent

with Decarolis, F.

PROFESSIONAL
EXPERIENCE

Economic Analyst , Oxera Consulting LLP, Oxford, UK <i>Antitrust, competition, privacy litigation — digital platforms, payments, transport.</i>	2021–2023
Intern, Competition Economics , Compass Lexecon, London, UK <i>Cartels, abuse of dominance, damages — telecoms, transport.</i>	2019
Intern, Economic Research , Eurizon Capital S.p.A., Milan, Italy <i>Macroeconomic forecasting, portfolio optimization.</i>	2017

AWARDS &
FELLOWSHIPS

LinkedIn PhD Fellowship	2026/2027
Institute of Humane Studies — Research Grant	2025
IvyPlus Scholarship, Cornell & Stanford University	2024–2025
Graduate Scholarship, Bocconi University	2019–2020
Undergraduate Scholarship, Dartmouth College	2017

CONFERENCES &
WORKSHOPS

Bitkom Privacy Conference, Berlin, Germany	Oct 2026
AI & Economics Summer Institute, University of Chicago (Booth)	Aug 2026
Platform Strategy Research Symposium, Boston University	Jul 2026
“Digital Omnibus and the Economic Effects of Centralising Consent,” Brussels	Jun 2026
CERRE Event — “Making Data Protection Fit for the Age of AI,” European Parliament, Brussels	Jun 2026
ISMS Marketing Science Conference, Lisbon, Portugal	Jun 2026
Bay Area Behavioral & Experimental Economics Workshop, USF	May 2026
Digital Competition Conference, Knight-Georgetown Institute, Washington DC	Feb 2026
Workshop in Information Systems and Economics (WISE), Nashville, TN	Dec 2025
EDAA Summit, Brussels	Oct 2025
Platform Strategy Research Symposium, Boston University	Jul 2025
Statistical Challenges in Economic Commerce, Paphos, Cyprus	Jun 2025
Bay Area Behavioral & Experimental Economics Workshop, SJSU	May 2025
Online Trust and Safety Conference, Stanford University	Sep 2024

SKILLS

Programming: Python, Stata

Econometrics/ML: GMM, IV, Logit/Probit, Bayesian Models, Recommender Systems, A/B Testing

Data Handling: SQL, Web Scraping, APIs, Excel (Advanced), $\LaTeX$

Project Management: Jira, GitHub

Languages: Italian (native), English (fluent), Spanish (intermediate)

REFERENCES

Cristobal Cheyre — Cornell University

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Alessandro Acquisti — MIT Sloan

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Francesco Decarolis — Bocconi University

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Douglas Bernheim — Stanford University

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